

## SOUTH FLORIDA WATER MANAGEMENT DISTRICT 3301 Gun Club Road, West Palm Beach, FL 33406

## Media Advisory

April 15, 2009

**CONTACT:** 

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## 2<sup>nd</sup> Annual Landscape Challenge Fosters Wise Use of Water Resources

Competition raises awareness during Water Conservation Month

**WHAT:** Teams of land

Teams of landscape maintenance professionals will compete for top honors in a challenge to see who employs landscape management practices that best protect the region's water resources.

The event, sponsored by the South Florida Water Management District (SFWMD) and the Florida Nursery, Growers and Landscape Association (FNGLA), falls during Water Conservation Month this April.

Water Conservation Month serves as a time to increase awareness of wise water use, especially with predictions that current drought conditions will continue. The SFWMD is asking residents and businesses to conserve water and follow landscape irrigation restrictions to protect the public supply. More information about limits by area is available on the District's water restrictions Web site. For water saving tips, visit www.savewaterfl.com.

This year's Landscape Challenge events include:

- Bug Out (Pest Management)
- Thirsty Plants (Right Plant, Right Place)
- Spreading the Bull (Fertilization)
- Water it Right (Irrigation)

WHEN: Friday, April 17, 2009

**TIME:** 8 a.m. – 11:30 a.m.

WHERE: South Florida Water Management District 3301 Gun Club Road, B-1 Building West Palm Beach, FL 33406

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About the South Florida Water Management District — Celebrating 60 Years (1949-2009)

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.