



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

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MEDIA ADVISORY

February 12, 2010

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Wacky Wildlife Teaches Fairgoers About Water Conservation *SFWMD to offer water-saving tips at 51st annual Martin County Fair*



WHAT: Among the rides, food and exhibits at the 51st annual Martin County Fair, South Florida's wacky wildlife will teach fairgoers how to save water.

The exhibit from the South Florida Water Management District (SFWMD), featuring some unusual animals, is part of the agency's ongoing effort to create a year-round water conservation culture throughout South Florida. Water conservation has proven to be the best long-term strategy to stretch available water supplies amid regional weather extremes.

The District created a Comprehensive Water Conservation Program in September 2008 to encourage more responsible use of water resources. The program includes the Year-Round Landscape Irrigation Conservation Rule, which was passed by the SFWMD Governing Board in November 2009 and will soon take effect.

For details on the District's Comprehensive Water Conservation Program and water-saving tips, please visit www.savewaterfl.com.

WHEN: February 12 - 20, 2010

TIME: Click [here](#) for a schedule of fair hours and admission prices.

WHERE: Martin County Fairgrounds
2616 S.E. Dixie Highway
Stuart, FL 34996

CONTACT: For more information on the Martin County Fair, please call (772) 220-3247 or visit www.martincountyfair.com.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.