



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

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South Florida Water Management District

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www.sfwmd.gov/news

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SFWMD to Promote Water Conservation at League of Cities Showcase *District staff will distribute water conservation materials at event*

WHAT: The Palm Beach County League of Cities will present its 9th annual Associate Member Showcase at the Hilton Palm Beach Airport. The South Florida Water Management District (SFWMD) will be participating with a water conservation exhibition booth.

The event will feature a mini-workshop on sustainable communities that will give vital information on green energy policies and economic development. During the showcase, the District will be distributing water conservation materials as part of its ongoing effort to create a year-round water conservation culture in South Florida.

The District created a Comprehensive Water Conservation Program in September 2008 to encourage more responsible use of water resources. The program includes the Year-Round Landscape Irrigation Conservation Rule, which was passed by the SFWMD Governing Board in November 2009 and will take effect later this year.

For details on the Comprehensive Water Conservation Program and water-saving tips, please visit www.savewaterfl.com.

WHEN: Wednesday, February 24, 2010

TIME: 10 a.m. – 2:30 p.m.

WHERE: Hilton Palm Beach Airport
150 Australian Ave.
West Palm Beach, FL 33406

WHO: The event is free for members of the Palm Beach County League of Cities.

CONTACT: For more information on the showcase, please call the Palm Beach County League of Cities at (561) 355-4484 or visit www.leagueofcities.com.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.