



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

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MEDIA ADVISORY

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Girl Scouts of Southeast Florida to Host Eco-Friendly Festival *SFWMD to distribute water conservation materials at event*

WHAT: Bring the family to celebrate the environment as the Girl Scouts of Southeast Florida sponsors an Eco-Friendly Family Festival at the Mission Bay Plaza in Boca Raton. The South Florida Water Management District (SFWMD) will be among more than 200 exhibitors participating from local agencies, nonprofit organizations and Girl Scout troops.

The Eco-Friendly Festival is geared toward educating the public on fun and creative ways to protect and preserve the world's environmental resources. In keeping with that theme, the District will be distributing water conservation materials as part of its ongoing effort to foster a year-round water conservation culture in South Florida.

The District created a Comprehensive Water Conservation Program in September 2008 to encourage more responsible use of water resources. The program includes the Year-Round Landscape Irrigation Conservation Rule, which was passed by the SFWMD Governing Board in November 2009 and will take effect later this year.

For details on the Comprehensive Water Conservation Program and water-saving tips, please visit www.savewaterfl.com.

WHEN: Sunday, February 28, 2010

TIME: Noon - 4 p.m.

WHERE: Mission Bay Plaza on the northwest corner of Glades Road and U.S. Highway 441 in Boca Raton, FL

WHO: The event is open to the general public. Admission is free for anyone bringing an empty aluminum can to recycle or \$5 per family.

CONTACT: For more information on the festival, please call (954) 513-3769 or visit www.gssef.org.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.