



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

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Free Workshop to Offer “How-tos” of Water Conservation
Industrial, commercial and institutional water users in the public and private sectors are invited to attend



(Click on picture for larger version.)

WHAT: As part of its ongoing efforts to promote water conservation, the South Florida Water Management District (SFWMD), in partnership with the Florida Section of the American Water Works Association, is holding a free workshop on how to develop effective water conservation projects.

The event is targeted at industrial, commercial and institutional (ICI) water users, including manufacturers, builders, hotels, local governments, utilities, building managers and maintenance professionals. Participants will attend sessions on subjects including outdoor irrigation, development of a water budget and practical examples of water conservation in the ICI sector. An assortment of vendors will display the latest water

conservation hardware and technology for participants during breaks in the program.

The District's water conservation staff will also provide an overview of the Water Savings Incentive Program (WaterSIP). The competitive grant program offers matching grants up to \$50,000 to water providers and large users for installing water-saving technology.

Click on these links for [more information](#) about the event and [an agenda](#). Read more about the District's Comprehensive Water Conservation Program and get tips on saving water at www.savewaterfl.com.

WHEN: Tuesday, March 16, 2010

TIME: 8:30 a.m. - 4 p.m.

WHERE: SFWMD Headquarters
B-1 Auditorium
3301 Gun Club Road
West Palm Beach, FL 33406

WHO: This free event is primarily for ICI water users, facility managers, building professionals and conservation staff. Water providers and other large water users – such as utilities and homeowners associations – are also welcome to attend.

RSVP: To register or for more information, please contact SFWMD Lead Water Conservation Officer Jesus Rodriguez at (561) 682-6060 or jerodrig@sfwmd.gov.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.