



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

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MEDIA ADVISORY

April 8, 2010

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South Florida Water Management District

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Green Celebration Coming to John D. MacArthur Beach State Park *SFWMD to distribute water conservation materials at event*

WHAT: Visitors of all ages are invited to come to John D. MacArthur Beach State Park this weekend for NatureScaping 2010, a free Earth Day celebration. The event is designed to promote environmental education and provide a fun day at the park, with exhibitors, environmentally themed vendors, music, children's crafts, animal exhibits and workshops.

The South Florida Water Management District (SFWMD) will be among the local organizations and agencies participating in the event. As part of its outreach efforts during Water Conservation Month, the District will host an exhibition booth and distribute water conservation materials.

The District created a Comprehensive Water Conservation Program in September 2008 to encourage more responsible use of water resources. The program includes the Year-Round Landscape Irrigation Conservation Measures that went into effect across South Florida in March 2010.

For more details on the Comprehensive Water Conservation Program and water-saving tips, please visit www.savewaterfl.com. More information on John D. MacArthur Beach and other state parks can be found at www.floridastateparks.org.

WHEN: Saturday, April 10, 2010

TIME: 10 a.m. – 4 p.m.

WHERE: John D. MacArthur Beach State Park
10900 Jack Nicklaus Drive
North Palm Beach, FL 33408

WHO: The public is invited to attend this event for free.

CONTACT: For more information, please call (561) 624-6952.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.