



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

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www.sfwmd.gov/news

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Green Industry Professionals Take the Landscape Challenge *3rd annual competition promotes wise use of water resources in South Florida*



(Click on picture for a larger version.)

WHAT: Teams of landscape maintenance professionals will compete for top honors in a challenge to see who employs landscape management practices that best protect South Florida's water resources.

The 3rd annual Landscape Challenge, sponsored by the South Florida Water Management District (SFWMD) and the Florida Nursery, Growers and Landscape Association (FNGLA), again falls during Water Conservation Month across Florida. Each year, Water Conservation Month serves as a time to increase awareness of wise water use during the height of the South Florida dry season, when historically limited rainfall and peak water demand often stress regional water supplies.

The four events in this year's Landscape Challenge are:

- Bug Out (Pest Management)
- Thirsty Plants (Right Plant, Right Place)
- Spreading the Bull (Fertilization)
- Water It Right (Irrigation)

Landscape maintenance professionals interested in participating in the competition should fill out this [registration form](#). For details on the District's Comprehensive Water Conservation Program and water-saving tips, please visit www.savewaterfl.com.

WHEN: Friday, April 23, 2010

TIME: 8 a.m. – 12:30 p.m.

WHERE: SFWMD Headquarters
3301 Gun Club Road
West Palm Beach, FL 33406

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.