



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

April 16, 2010

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Okeehetee Nature Center Marks Earth Day with Celebration

SFWMD to distribute water conservation materials at event

WHAT: Palm Beach County's Okeehetee Nature Center is inviting visitors of all ages to a free Earth Day celebration this weekend. The event will feature a variety of nature walks, fun programs for children and up-close views of some of the Nature Center's animal residents.

The South Florida Water Management District (SFWMD) will be among the local organizations and agencies participating in the event. As part of its outreach efforts during Water Conservation Month, the District will distribute water conservation materials at an exhibition booth.

The District created a Comprehensive Water Conservation Program in September 2008 to encourage more responsible use of water resources. The program includes the Year-Round Landscape Irrigation Conservation Measures that went into effect across South Florida in March 2010.

More information about the Earth Day celebration, including a program schedule and directions to the Nature Center, can be found [here](#). For details on the District's Comprehensive Water Conservation Program and water-saving tips, please visit www.savewaterfl.com.

WHEN: Saturday, April 17, 2010

TIME: 8 a.m. – 4 p.m.

WHERE: Okeehetee Nature Center
7715 Forest Hill Blvd.
West Palm Beach, FL 33413

WHO: The public is invited to attend this event for free.

CONTACT: For more information, please call (561) 233-1400.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.