



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

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CONTACT:

AnEta Sewell

[Palm Beach County Service Center](#)

South Florida Water Management District

Office: (561) 682-6171

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Fun and Eco-Friendly Ideas Take Center Stage at Lantana GreenFest 2010
SFWMD to present water conservation information at third annual event

WHAT: The Town of Lantana is hosting a day of family fun with information on how to help preserve and protect the environment at its third annual GreenFest. The South Florida Water Management District (SFWMD) will join in the festivities with a presentation on water conservation.

Hundreds of people are expected to attend Lantana GreenFest 2010 to learn about water conservation, efficient landscaping and energy saving and to see a Busch Wildlife Sanctuary show. Several local agencies and businesses will also have vendor booths with energy- and water-saving ideas and resources and equipment that families can use to go green.

For more details on the SFWMD's Comprehensive Water Conservation Program, please visit www.savewaterfl.com.

WHEN: Saturday, October 23, 2010

TIME: 10 a.m. to 3 p.m.

WHERE: Lantana Town Hall
500 Greynolds Circle
Lantana, FL 33462

WHO: The public is invited to attend this free, family-oriented event.

CONTACT: For more information on the Lantana GreenFest, call 561-715-1580 or visit www.lantana.org.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.