



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

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MEDIA ADVISORY

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Landscapers Compete to Conserve Water

The 4th annual competition challenges growers in South Florida to improve water use



(Click on picture for a larger image.)

WHAT: Teams of landscape maintenance professionals will compete for top honors in a challenge to determine who employs practices that best protect South Florida's water resources.

The 4th annual Landscape Challenge, sponsored by the South Florida Water Management District (SFWMD) and the Florida Nursery Growers and Landscape Association (FNGLA), again falls in April which is Water Conservation Month. Each year, Water Conservation Month serves as a time to increase awareness of wise water use during the height of the South Florida dry season, when historically limited rainfall and peak water demand often stress regional water supplies.

The four events in this year's Landscape Challenge are:

- Spill Drill (Hazardous Spill Containment)
- Happy Plants (Right Plant/Right Place)
- Aim on Fertilizer (Fertilization)
- Water It Right (Irrigation)

WHEN: Friday, April 22, 2011

TIME: 8 a.m.

WHERE: Halpatiokee Park, Pavilion 12
7634 SE Lost River Road
Stuart, FL 34997

WHO: FNGLA industry professionals can participate on a team or join the program as a spectator or volunteer. Although there is no cost to participate, registration is required.

RSVP: For more information, contact Merry Mott at mmott@fn gla.org or call FNGLA at 800-375-3642

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.