



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

## MEDIA ADVISORY

March 7, 2012

**CONTACT:**

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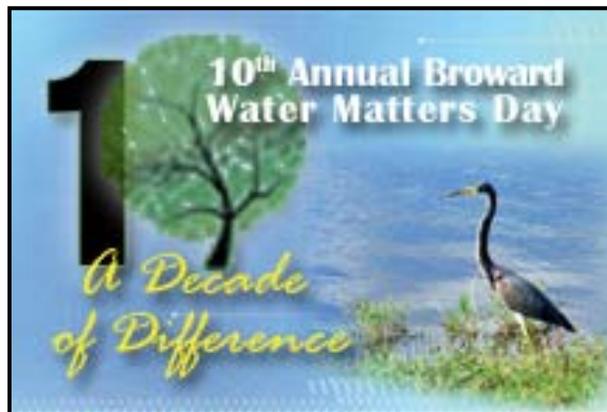
South Florida Water Management District

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[www.sfwmd.gov/news](http://www.sfwmd.gov/news)

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**SFWMD Participates in Broward County's Water Matters Day**  
*10<sup>th</sup> annual event focuses on water conservation*



**WHAT:** The South Florida Water Management District (SFWMD) continues to participate in Broward County's Water Matters Day to help protect regional water resources through water conservation. Water Matters Day is the county's signature water conservation event for residents to learn about local and regional water resources.

The District will provide water conservation information, including tips on Florida Friendly Landscaping. With the current dry conditions across a large portion of the 16-county District, conservation remains critical to protect the public water supply and the environment.

This year's event also includes rain barrel workshops, native plant giveaways and face painting for children.

**WHO:** The public is invited to attend Water Matters Day. Tree Tops Park's weekend and holiday admission fee of \$1.50 per person will be in effect. Children aged 5 and under are free. For more information on Water Matters Day, visit [www.broward.org/watermatters](http://www.broward.org/watermatters).

**WHEN:** Saturday, March 10, 2012

**TIME:** 9 a.m. to 3 p.m.

**WHERE:** [Tree Tops Park](#)  
3900 SW 100<sup>th</sup> Ave.,  
Davie, FL 33328

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**About the South Florida Water Management District**

*The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.*