

SOUTH FLORIDA WATER MANAGEMENT DISTRICT 3301 Gun Club Road, West Palm Beach, FL 33406

Media Advisory

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SFWMD Offers Resources for Rainy Season Readiness

South Florida's rainy season lasts through October and accounts for 2/3 of annual rainfall

WHAT:

The South Florida Water Management District's (SFWMD) prepares year-round for the potential for flooding, and recognizes June as "Flood Awareness Month" to raise public awareness about the risk of flooding in the rainy and hurricane season.

As part of annual rainy season preparations, the District maintains a webpage with information on the shared responsibilities of flood control in South Florida. Residents and businesses are encouraged to do their part to minimize the risk.

HOW: There are three ways you can help spread the word:

Option 1: Button with hyperlink embedded	Rainy Season Readiness
Option 2: Button only (graphic) and separate link	http://www.sfwmd.gov/portal/page/portal/leve lthree/Drought%20and%20Flood Rainy Season Readiness sfwmd_gov
Option 3: HTML code to post on your website	<ahref="http: p<br="" portal="" www.sfwmd.gov="">age/portal/levelthree/Drought%2 0and%20Flood"><img border="0"width="284"height="52" src="http://www.sfwmd.gov/por tal/page/portal/xrepository/sfw</img </ahref="http:>

	md_repository_gif/icon_rainy_sea son.gif"alt="Rainy Season Readiness">
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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.