



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

March 8, 2013

CONTACT:

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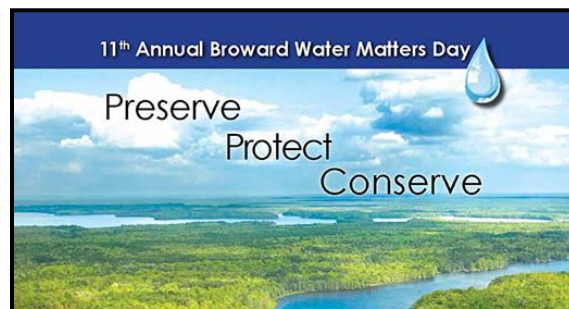
South Florida Water Management District

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SFWMD Participates in Broward County's Water Matters Day *11th annual event focuses on water conservation*



WHAT: The South Florida Water Management District (SFWMD) is again participating this year in Broward County's Water Matters Day to help protect regional water resources through water conservation. Water Matters Day is the county's signature water conservation event for residents to learn about local and regional water resources, drawing more than 3,200 visitors last year.

The District will provide water conservation information, including tips on Florida Friendly Landscaping. Conservation remains critical to protect the public water supply and the environment year round.

This year's event also includes rain barrel workshops, folk music, native plant giveaways and face painting for children.

WHO: The public is invited to attend Water Matters Day. Admission to the event is free, however, Tree Tops Park's weekend and holiday admission fee of \$1.50 per person will be in effect. Children aged 5 and under are free. For more information on Water Matters Day, visit www.broward.org/watermatters.

WHEN: Saturday, March 9, 2013

TIME: 9 a.m. to 3 p.m.

WHERE: [Tree Tops Park](#)
3900 SW 100th Ave.,
Davie, FL 33328

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.