



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

NEWS RELEASE

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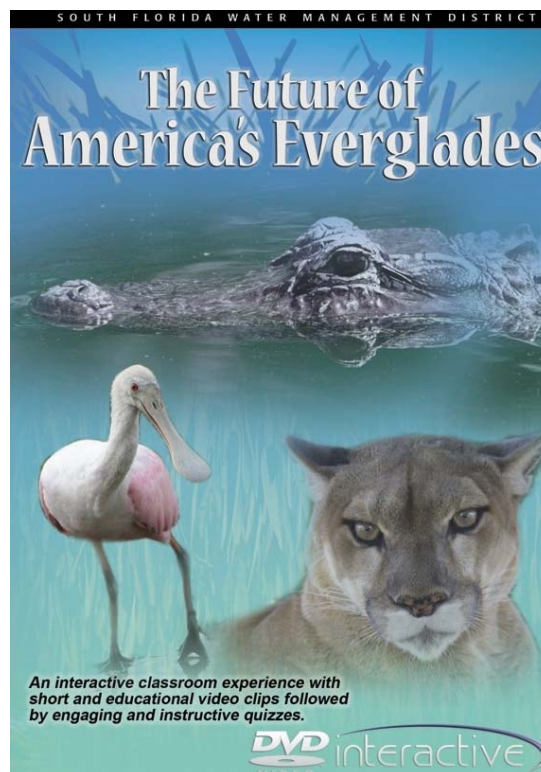
South Florida Water Management District

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Educational Everglades DVD Earns Communicator Award of Excellence
Interactive DVD among winners chosen by International Academy of the Visual Arts



(Click on the image for a larger version.)

Fort Myers, FL – An interactive educational DVD created by the South Florida Water Management District's (SFWMD) Lower West Coast Service Center and Fort Myers-based Main Sail Video Productions recently received a 2010 Communicator Award of Excellence from the International Academy of the Visual Arts.

The Future of America's Everglades provides an interactive classroom experience that introduces students of all ages to the Everglades ecosystem and the efforts under way to restore it. The DVD features 24 video segments narrated by middle school drama students and accompanied by interactive quizzes and vocabulary lists. Each segment

gives viewers the opportunity to visit remote areas often accessible only by airboats or helicopters and meet the people doing the important work of Everglades restoration.

Now in its 16th year, the Communicator Awards is the largest and most competitive awards program honoring the creative excellence of communications professionals. The winners of the 2010 awards were chosen from more than 7,000 entries submitted from around the world. *The Future of America's Everglades* was recognized in the Interactive Multimedia – Children's Audience category.

For details on the Communicator Awards, please visit www.communicatorawards.com. More information about the District's Everglades restoration efforts can be found [here](#).

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.