



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

NEWS RELEASE

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SFWMD Expo Focuses on Efficient Water Use for Facilities *Conservation professionals and facility managers attend Water Conservation Expo*



Strategies for conserving water in commercial facilities drew a crowd at the Water Conservation Expo.

West Palm Beach, FL — The South Florida Water Management District (SFWMD) partnered with the Florida Section of the American Water Works Association to host conservation professionals and facility managers today at a Water Conservation Expo and Vendor Fair.

More than 110 attendees gathered at District headquarters in West Palm Beach for a day-long [program](#) of speakers, as well as 21 vendor booths showcasing the latest conservation hardware, technology and related items.

“This event provides a forum for conservation professionals to share information on measures to improve water use efficiency and help reduce operating expenses at the same time,” said SFWMD Director of Water Resources Terrie Bates, who provided opening remarks at the event. “By emphasizing an ethic of water conservation, we have seen a promising decline in water use over the years, and there are many opportunities for facilities to increase efficiency.”

The expo is held in April to coincide with [Water Conservation Month](#), which is recognized each year to encourage a commitment to water conservation.

Participants from both the public and private sectors attended informative sessions on water efficient plumbing fixtures, cooling tower efficiency, irrigation water savings and certification programs for commercial facilities.

Participants also learned about several initiatives offered through the District's Comprehensive Water Conservation Program, including:

- **Florida Water Star** is a voluntary, points-based certification program that recognizes and encourages water use efficiency in single-family homes and commercial properties.
- The **Water Savings Incentive Program (WaterSIP)** offers funding for projects that use technology to conserve water.
- The **Water Conservation Hotel and Motel Program (Water CHAMP)** encourages visitors in South Florida to conserve water at participating lodging facilities through a linen reuse program, low-flow aerators and educational materials.
- The District's **Water Efficiency Improvement Self-Conducted Water Audit Guide** is a comprehensive, no-cost guide for facility managers to evaluate their building's water use. The guide assists facility managers in developing a plan of action to increase efficiency and save money without sacrificing performance.

For more information on these programs and other tips on water conservation, visit www.savewaterfl.com.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.